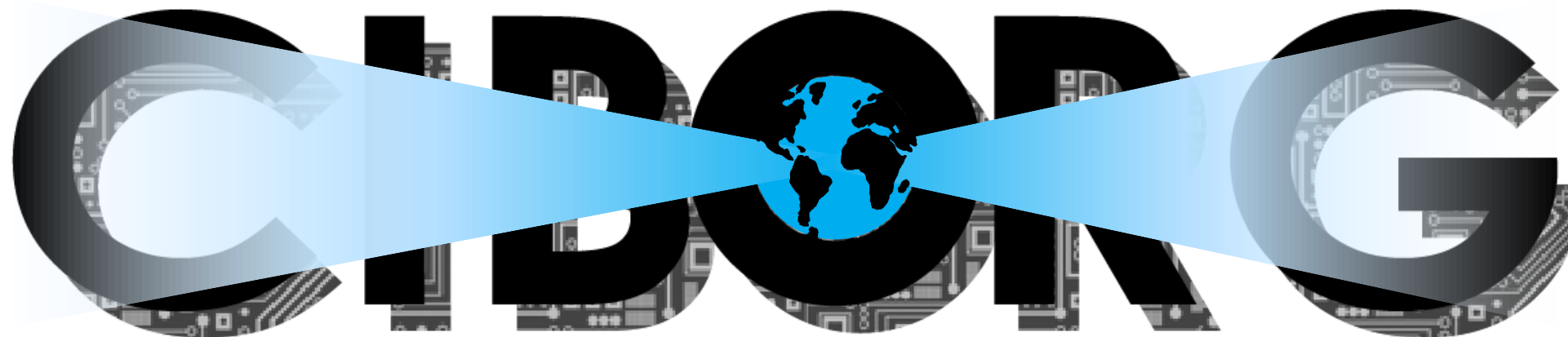


CIBORG Introductory Industry Day

16 June 2016



NGA
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY



NGA
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

Approved for Public Release 16-493

National Geospatial-Intelligence Agency

Mission

We provide GEOINT for our Nation's security

Vision

Know the Earth ... Show the Way ... Understand the World

Value Proposition

Mastery of our craft enables customer success through assured access to and confidence in GEOINT data, capabilities, and insights



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What is CIBORG?

Commercial Initiative to Buy Operationally Responsive GEOINT (CIBORG)

Vision and purpose

To provide efficient and responsive access to emerging commercially-available supplies of imagery, data, analytical capabilities and services



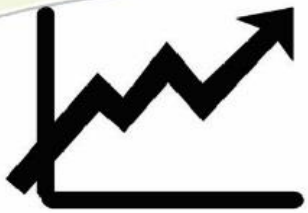
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CIBORG is an initiative that provides efficient, responsive access to emerging commercially-available supplies of imagery, data, analytical capabilities and services.

Goals to be met:



Use the best data and sources available to improve product creation



Growth in Structured Observation Management and Activity-Based Intelligence



Engage industry so that NGA will build less and buy more



Evolve our culture



Increase our acquisition agility



Be more innovative



Why is CIBORG a Collaboration with GSA?

- Multiple Award Schedules Program provides access to commercial suppliers for government-wide use
- Increases flexibility to address dynamic intelligence needs
- Provides rapid entry for emerging suppliers/small businesses and faster refresh through IT Schedule 70 Making It Easier (MIE) Initiative
- Leverages strategic sourcing and shared services that support OMB guidance
- Expands options available to NGA's domestic & international end-users
- Supports innovative culture shift within NGA
- Increases value to US Taxpayer



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What CIBORG Will Do:

- Provide flexibility to acquire what is required against dynamic requirements
- Procure commercially-available GEOINT data, products, & services
- Acquire capabilities that are assessed to be of satisfactory quality and support the mission
- Comply with all Intelligence Community, DoD, and Federal Acquisition guidance & regulations



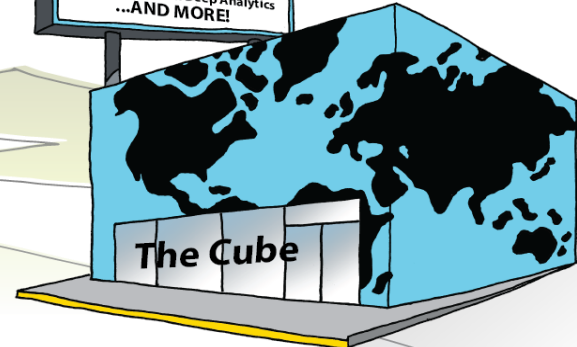
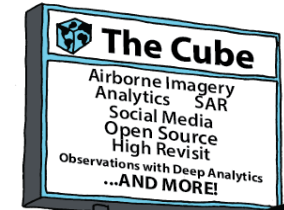
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CIBORG

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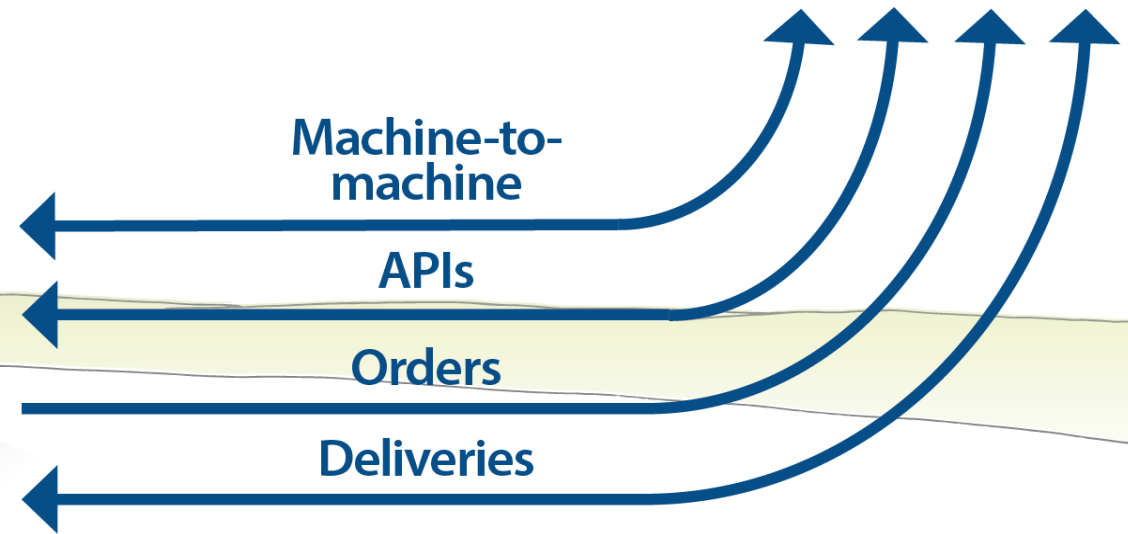


Assess what
is put on
the Cube

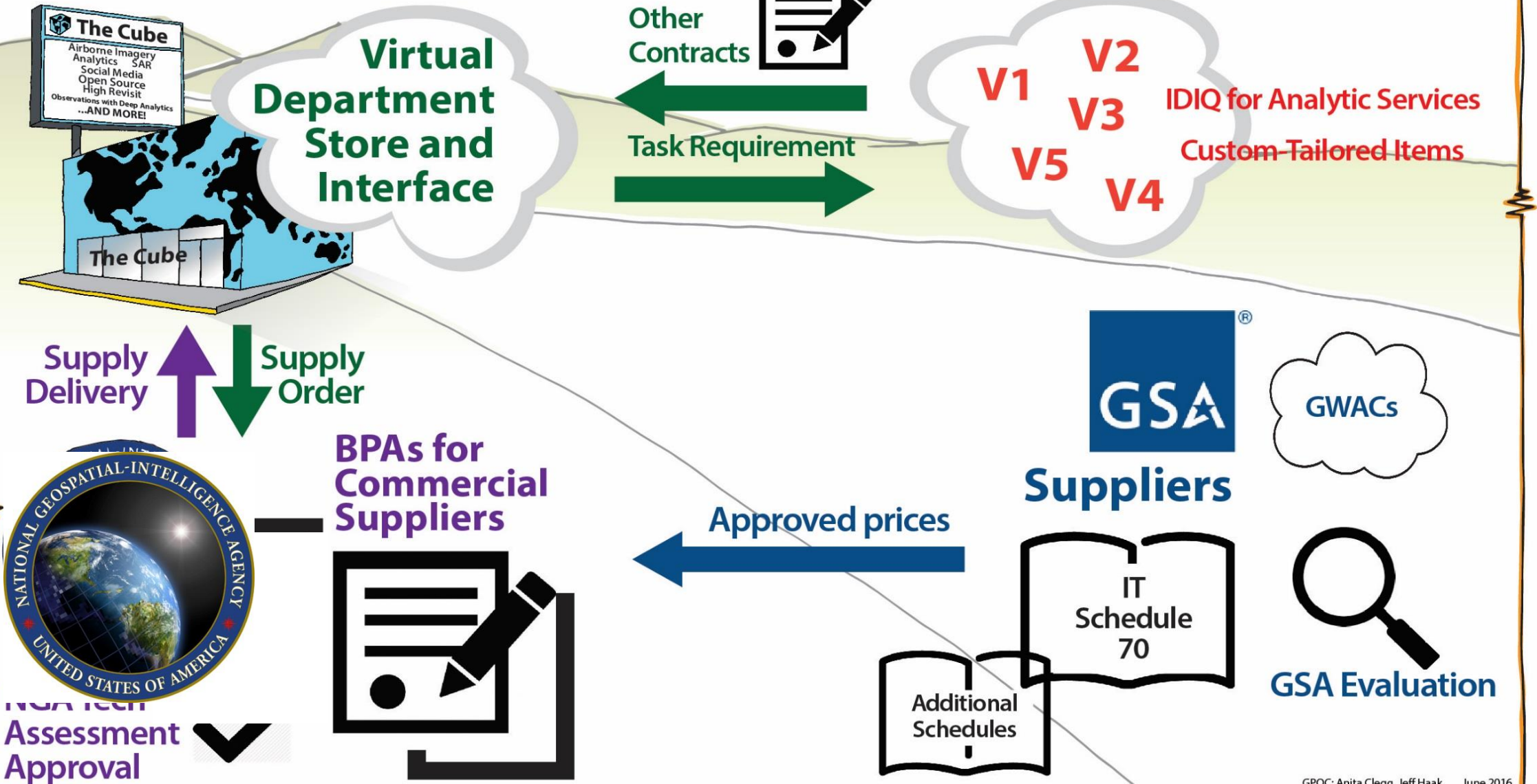


All
government
users

Suppliers



CIBORG Process



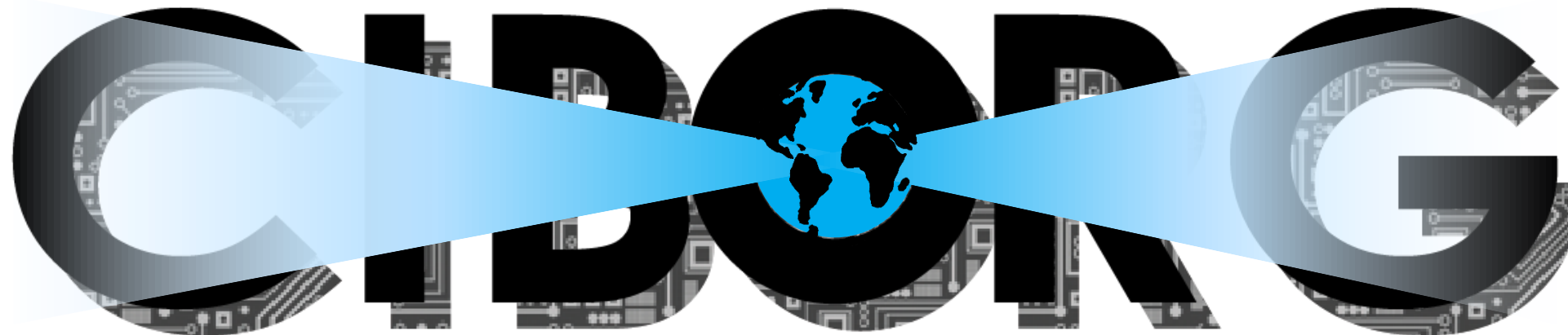
GPOC: Anita Clegg, Jeff Haak June 2016

What We Expect from Industry

- GEOINT data, products, and services that support government users in formats produced for commercial customers
- Establish and/or update relationships with GSA, via Schedules
- Offer competitive prices
- Create APIs that enable Machine-to-Machine interfaces with The Cube
- Offer flexible and/or varied licensing options that enable sharing with domestic & international Government partners
- Keep schedules up to date with new product offerings & prices



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